

# Advanced WordPress Training Course Outline

## Module 1: Domain Registration & Web Hosting

- Domain Registration
- Registering a Domain
- Web Hosting
- What is a Control Panel?
- Features of cPanel

## Module 2: Making a Website Live

- Uploading Files
- Creating a Database, User and Password
- Restoring the Backup
- Removing the Index File

## Module 3: Duplicating a Live WordPress Website on the Localhost

- Backing Up Your Live WordPress Website
- Creating a Database
- Restoring the Backup
- Changing the Permalinks
- Enabling the Apache Rewrite Module
- Enabling cURL

## Module 4: The wp-config.php File

- Changing the Database Settings
- Changing the WordPress Site URL
- Increasing Memory Allocated to PHP

## Module 5: Adding Video & Audio to Your Website

- Adding Video to a Website Page
- Adding Video to a Sidebar
- Adding Audio to a Website Page
- Adding Audio to a Sidebar

## Module 6: Adding an Events Calendar

- Installing a Plugin
- Creating Categories
- Creating Venues
- Creating Events
- Placing Events on the Website

## Module 7: Widgets Appearing With Certain Menu Items

- Installing & Configuring Plugin
- Hiding Widgets

## Module 8: Adding Font Awesome Icons

- Installing Plugin
- Adding Font Awesome Icons to Text
- Adding Font Awesome Icons to the Text Widgets
- Different Font Awesome Usage

## Module 9: Adding Google Fonts

- Installing & Configuring Plugin
- Using the Theme's Feature

## Module 10: Animating Text or Images

- Installing & Configuring Plugin
- Animating Text and/or Images On a Page

## Module 11: Editing Images in WordPress

- Cropping Images
- Resizing Images

## Module 12: View PDFs Online

- Installing the Plugin
- Adding a Shortcode to a Page
- Downloading the PDF

## Module 13: Creating Membership Levels to Restrict Content Access

- About the Plugin
- How the Membership Signup Process Works
- Installing the Plugin
- Creating Membership Levels
- Restricting the Content
- Configuring the Join Page

## Module 14: Adding a Payment Button

- Adding a PayPal Pay Now or Buy Now Button
- Adding a PayFast Pay Now or Buy Now Button

## Module 15: Changing the Username or Password

- Localhost Changes
- Remote Host Changes

## Module 16: Hiding Page Titles

- Installing Plugin
- Hiding the Title of a Page

### **Module 17: Using a Page Builder**

- Installing a Page Builder Plugin
- Sections & Columns & Widgets
- Editing a Section
- Editing a Column
- Editing a Widget
- Adding Text in Columns
- Adding Background Images with Overlay
- Adding Tabbed Content
- Adding a Icon Box
- Adding Space Around Content

### **Module 18: Speeding Up Your Website**

- What Is Caching?
- Checking Your Website Metrics
- Installing & Configuring Plugins
- Removing Unused Plugins

### **Module 19: Changing Page Visibility**

- Password Accessible Page
- Creating Private Pages

### **Module 20: Adding Mailchimp**

- Retrieving API Key
- Installing & Configuring Plugin
- Placing Subscribe Option on Page
- Integrate With Other Plugins

### **Module 21: Creating a Sitemap**

- Installing & Configuring Plugin
- Submitting Sitemap to Google Search Console

### **Module 22: Adding the Google Analytics Tracking ID**

- Obtaining the Analytics Code
- Installing & Configuring Plugin
- Checking the Source Code

### **Module 23: Tips for Generating Leads With Your Website**